

PROGRAM..... 8RP101  
 COMPANY..... 02 Del Cielo Media  
 OFFICE..... 01 San Diego

BUY DETAIL REPORT

RUN DATE 2/14/12  
 RUN TIME 11:44:33  
 PAGE 1

MEDIA..... TV TELEVISION  
 CLIENT..... USCHA Us Chamber of Commerce  
 PRODUCT..... ORDER Order  
 ESTIMATE..... 216222 2/16-2/22 BROADCAST  
 STATION..... MJLA T MJLA-TV  
 CHANNEL

MARKET..... WAS WASHINGTON, DC

RATING SERVICE NSI

FLIGHT DATES 2/16/12 - 2/22/12  
 RP35+ COVERAGE 2.09%

SHARE: DRC11 PVT: FFB11

ITEM	DAY(S)	TIME	SA	COST	Q	NUMBER OF SPOTS PER WEEK												TOTAL SPOTS	RP35+
LEN	RTWK	PROGRAM	REF			Fe	Fe	Fe	Fe	Fe	Fe	Fe	Fe	Fe	Fe				
13	14	15	16	17	18	19	20	21	22										
> 1	MTWTF..	1200N-1230P NEWS		600.00	G				1	1			1	1	1			5	2.0 300.00
> 2	.....S	1000A-1100A THIS WEEK		15000.00	G							1						1	1.2 12500.00
> 3	MTWTF..	0700A-0900A GMA		1200.00	G			2	2				2	2	2			10	2.2 545.45
> 4	MTWTF..	0500P-0600P NEWS		1200.00	G				1				1		1			3	2.2 545.45
> 5	MTWTF..	0600P-0630P NEWS		1200.00	G				1					1	1			3	3.0 400.00
> 6	.....S	0630P-0700P NEWS		1000.00	G							1						1	2.5 400.00
> 7	MTWTF..	1100P-1135P NEWS		2500.00	G				1					1				2	2.2 1136.36
> 8	.....S	1100P-1200M ABC NEWS SU		1200.00	G							1						1	1.4 857.14
> 9	.....S	1100P-1200M ABC NEWS SU		1600.00	G								1					1	1.7 941.18

PROGRAM..... BRP101

COMPANY..... 02 Del Cielo Media

OFFICE..... 01 San Diego

BUY DETAIL REPORT

RUN DATE 2/14/12

RUN TIME 11:44:33

PAGE 2

MEDIA..... TV TELEVISION  
CLIENT..... USCHA US Chamber of Commerce  
PRODUCT..... ORDER Order  
ESTIMATE..... 216222 2/16-2/22 BROADCAST  
STATION..... MJLA T MJLA-TV

MARKET..... WAS WASHINGTON, DC

RATING SERVICE NSI

FLIGHT DATES 2/16/12 - 2/22/12  
RP35- COVERAGE 2.09%

2/13/12 - 2/22/12

TOTAL SPOTS 27  
TOTAL COST 46000.00

TOTAL: 58.8  
782.31

PAGE 2